



# 2019 CLIMATE MILESTONES

# Climate Milestones



2019 Reporting Year

NURTURE OUR PLANET

## Our Climate Approach

We take a planetary and operational risk-based approach to reduce GHG emissions across the value chain and urge others to join us on the journey, informed by climate science to keep warming to less than 1.5°C.

### MANUFACTURING 1



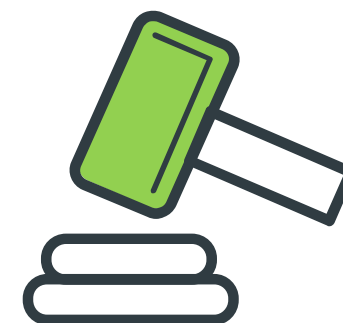
### SUPPLY CHAIN 2



### INGREDIENTS 3



### TRANSPARENCY & ADVOCACY 4



## Manufacturing

Drive absolute reductions through behavior change, operations, renewable energy procurement, and CapEx investments.

## Supply chain

Engage Tier 1 Suppliers to measure and report GHG emissions and work with our highest emitting suppliers to drive climate action.

## Ingredients

Build climate risk and resiliency into our ingredient materiality process and prioritize GHG reductions in our Origins farmer projects for our most impacted ingredient supply chains.

## Transparency & Advocacy

Drive systemic change through engagement and advocacy with industry and governments.  
Deliver annual disclosure in financial and non-financial reporting and share lessons learned through consortiums, trainings, and events.

## The Takeaway

Kellogg is leveraging our scale & voice to drive climate action and nature-based solutions



MEMBER OF  
**Dow Jones Sustainability Indices**

In collaboration with **SAM**  
a RobecoSAM brand



**SUSTAINABLE DEVELOPMENT GOALS**

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## 2008

We set our first set of manufacturing greenhouse gas reduction targets in 2008 with a 2005 baseline, reaching a [12% reduction by 2015](#).

## 2014

Set our [next generation commitments](#) to reduce 15% normalized manufacturing GHG by 2020 and responsibly sourcing our priority ingredients, including measuring GHG emissions.

## 2015

Kellogg was one of the first companies to set [Science-Based Targets across our Scope 1, 2, & 3 emissions](#) and become RE100 signatories. We began with CDP Supply Chain to establish a baseline for our Scope 3 emissions from our tier 1 suppliers and have been engaging over 75% of our supplier spend in measuring and disclosing our GHG emissions. In support of COP21, Kellogg for global climate action.

## 2018

Kellogg worked with Quantis to assess the carbon footprint of our North American ready-to-eat cereal category, our largest category in our largest market. Kellogg also set its [sustainable packaging commitments](#) to drive toward a closed loop economy.

## 2019

Kellogg launches its third generation of commitments, through its [Better Days platform](#).

Kellogg successfully decouples growth from GHG emissions, reducing absolute Scope 1 & 2 GHG by 28.6% since 2015.

Joined the [Task Force on Climate-Related Financial Disclosure](#) and become a signatory of the United Nations Global Compact's "[Uniting Business and Governments to Recover Better](#)" initiative calling on companies to align their COVID-19 economic aid and recovery efforts with the latest climate science.

[Kellogg's Origins farmer projects](#) start to show GHG reductions in ingredient supply chains.



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## 2015

- Baseline
- Science Based Targets established



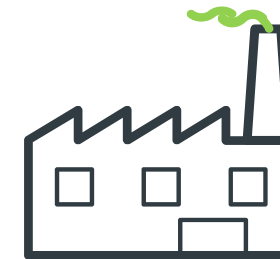
## 2020

- 15% normalized energy use reduction
- 15% normalized GHG reduction  
(Commitment timeline ends on December 2020)



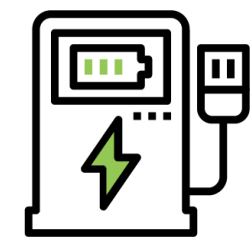
## 2030

- 45% absolute reduction in Scope 1 & 2 GHG emissions
- 15% absolute reduction of direct supplier emissions



## 2050

- 65% absolute reduction Scope 1 & 2 emissions
- Source 100% renewable electricity
- Partner with direct suppliers to reduce Scope 3 emissions by 50% (including agriculture)



## CURRENT PERFORMANCE

(Data between January 2015 and December 2019)

- 11.8% (Manufacturing)
- 20.7% (Manufacturing)

Verification found [here](#).

- 28.6% (Manufacturing, offices, warehouses, fleet)
- Baseline calculation/verification in progress

- 28.6% (Manufacturing, offices, warehouses, fleet)
- 27.9% (Manufacturing)
- Baseline calculation/verification in progress