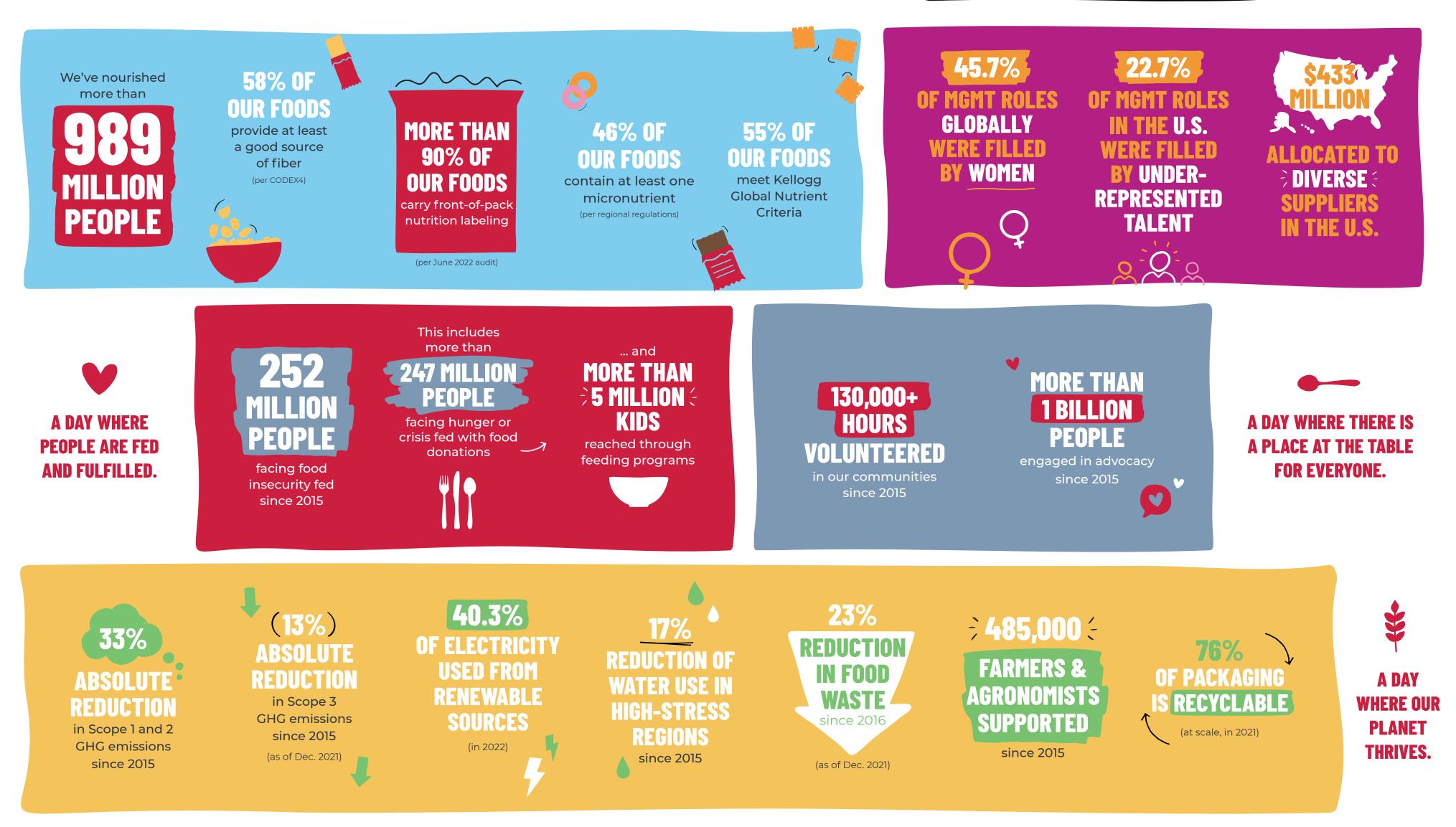


Kellogg's Better Days[®] is our promise to advance sustainable and equitable access to food by addressing the intersection of wellbeing, hunger, sustainability and equity, diversity and inclusion. in doing so, we'll create Better Days for 3 billion people by the end of 2030.

SINCE 2015, WE'VE CREATED #BETTERDAYS FOR MORE THAN **1.8 BILLION PEOPLE**



Learn more at <u>betterdays.kelloggcompany.com</u>.