

Kellogg's Better Days Promise

Kellogg's Better Days® is our promise to advance sustainable and equitable access to food by addressing the intersection of wellbeing, hunger, sustainability and equity, diversity and inclusion. In doing so, we'll create Better Days for 3 billion people by the end of 2030.

SINCE 2015, WE'VE CREATED #BETTERDAYS FOR MORE THAN **1.8 BILLION PEOPLE**

We've nourished more than

989 MILLION PEOPLE

58% OF OUR FOODS provide at least a good source of fiber (per CODEX4)

MORE THAN 90% OF OUR FOODS carry front-of-pack nutrition labeling (per June 2022 audit)

46% OF OUR FOODS contain at least one micronutrient (per regional regulations)

55% OF OUR FOODS meet Kellogg Global Nutrient Criteria

45.7% OF MGMT ROLES GLOBALLY WERE FILLED BY WOMEN

22.7% OF MGMT ROLES IN THE U.S. WERE FILLED BY UNDER-REPRESENTED TALENT

\$433 MILLION ALLOCATED TO DIVERSE SUPPLIERS IN THE U.S.

A DAY WHERE PEOPLE ARE FED AND FULFILLED.

This includes more than

252 MILLION PEOPLE

facing food insecurity fed since 2015

... and

MORE THAN 5 MILLION KIDS

reached through feeding programs

247 MILLION PEOPLE facing hunger or crisis fed with food donations

A DAY WHERE THERE IS A PLACE AT THE TABLE FOR EVERYONE.

130,000+ HOURS VOLUNTEERED in our communities since 2015

MORE THAN 1 BILLION PEOPLE engaged in advocacy since 2015

33% ABSOLUTE REDUCTION in Scope 1 and 2 GHG emissions since 2015

(13%) ABSOLUTE REDUCTION in Scope 3 GHG emissions since 2015 (as of Dec. 2021)

40.3% OF ELECTRICITY USED FROM RENEWABLE SOURCES (in 2022)

17% REDUCTION OF WATER USE IN HIGH-STRESS REGIONS since 2015

23% REDUCTION IN FOOD WASTE since 2016 (as of Dec. 2021)

485,000 FARMERS & AGRONOMISTS SUPPORTED since 2015

76% OF PACKAGING IS RECYCLABLE (at scale, in 2021)

A DAY WHERE OUR PLANET THRIVES.

Learn more at betterdays.kelloggcompany.com.